



Variety Information Technologies

Digital Transformation Experts

www.varietyit.com

www.variety.sa

odoo

Introduction

Variety IT, one of the world's top audit and consulting firms, offers world-class Odoo ERP implementation services across a wide variety of industries in Saudi Arabia. Leveraging our global expertise and local knowledge, Variety IT provides tailored ERP solutions to help businesses optimize operations, improve efficiency, and drive sustainable growth.

This profile highlights our specialized Odoo solutions for key industries, ensuring that each client receives a scalable and customizable ERP system tailored to their unique needs.



Why Choose Variety IT for Odoo ERP?



We're not just Odoo experts — we are the only Odoo partner with comprehensive IT infrastructure capabilities, offering:

- Cloud computing services
- Security & Networking solutions
- Database & Server administration
- Backup & disaster recovery solutions

This allows us to handle full turnkey projects, ensuring complete control, security, and reliability across every layer of your solution — from software to infrastructure.



At Variety IT, we don't just implement Odoo — we align our solutions with your business goals. What sets us apart is our pure customer-centric mentality. We understand your needs deeply, and we know when to go the extra mile to satisfy your expectations — and when to justify and convince you about the added value of enhanced features that may require additional investment.

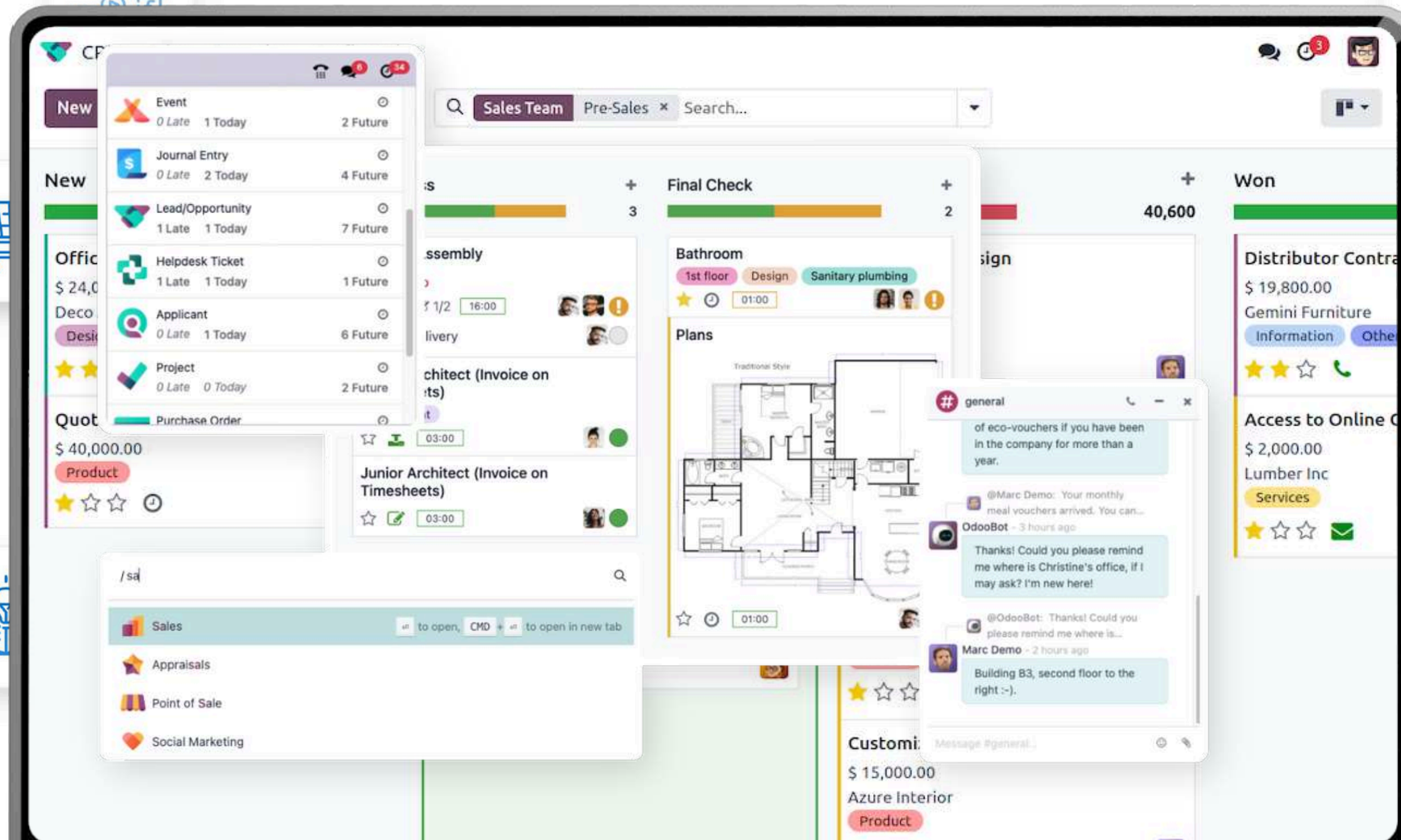
Our Future Vision

We don't just deliver systems — we deliver business value. At Variety IT, we're focused on how technology integrates into your business and helps it grow. Our goal is to ensure every Odoo implementation brings tangible returns, streamlined operations, and a strong foundation for your future scalability.



Industry-Specific Solutions

Variety IT provides Odoo ERP implementations across a variety of industries, each with a tailored approach to address specific challenges and opportunities. Here's how our solutions benefit each sector:



01

Services Companies

Odoo Solution: Optimized workflows for service delivery, client relationship management, billing, and resource allocation.

Key Modules: CRM, Project Management, Invoicing, Timesheets

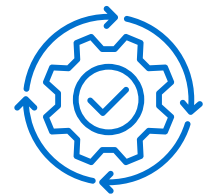
Detailed Benefits:



Project Tracking: Real-time insights into project progress, timelines, and resource usage.



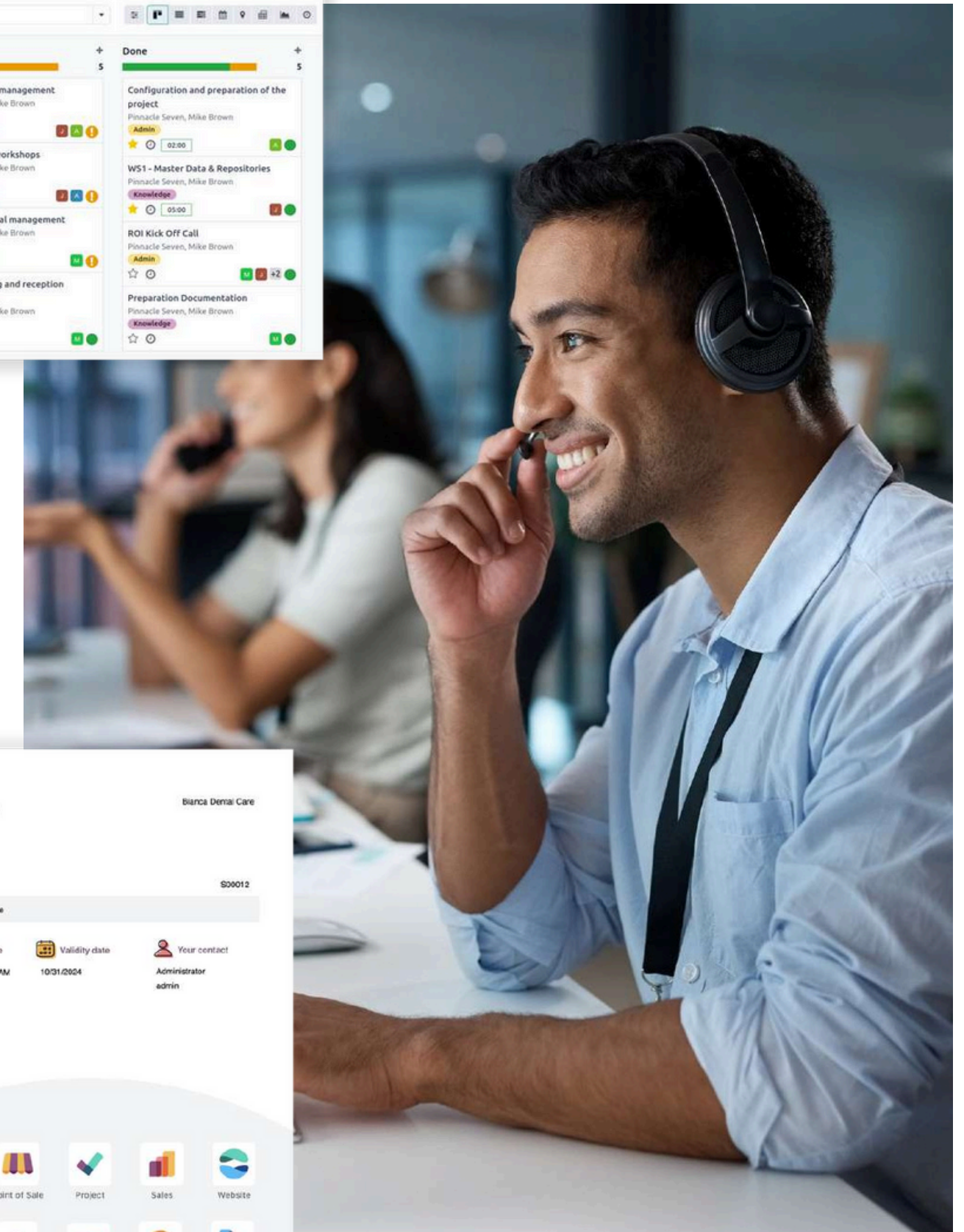
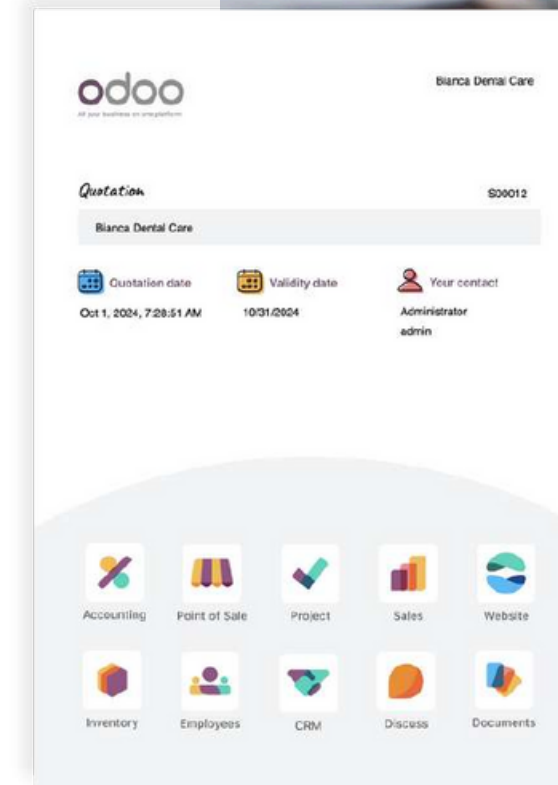
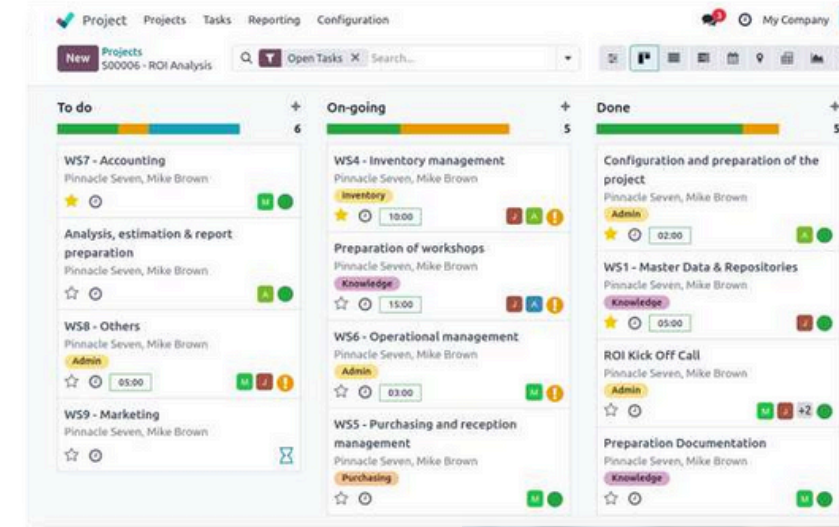
Billing Automation: Streamlined invoicing based on hours, milestones, or project stages, reducing administrative tasks.

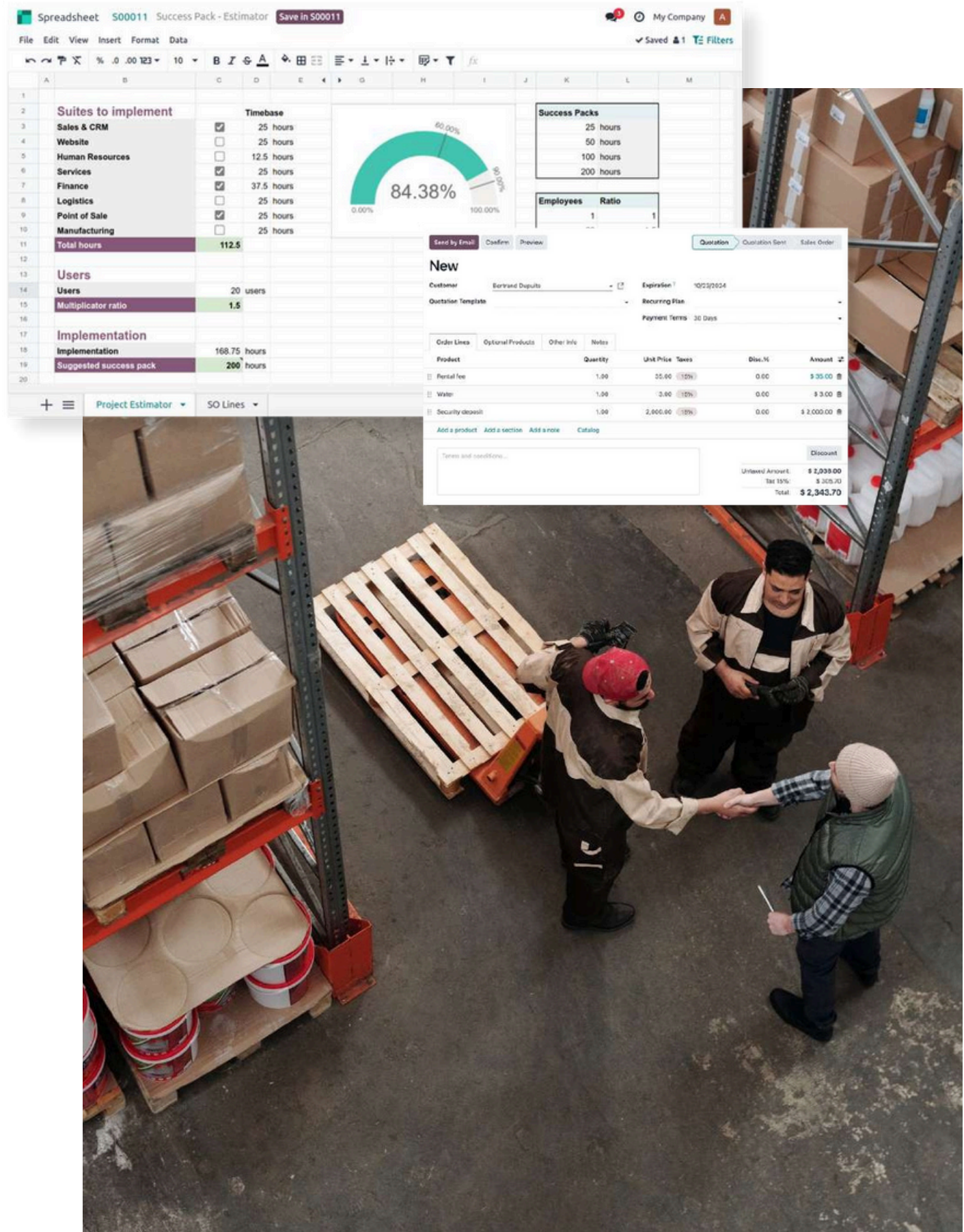


Resource Optimization: Efficiently allocate resources based on project needs, deadlines, and budget constraints.



Enhanced Client Management: Comprehensive client records, enabling personalized service and improved engagement.





02 Wholesale

Odoo Solution: Streamlined supply chain, purchasing, and inventory management to support large-volume transactions.
Detailed Benefits:



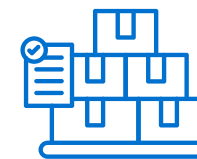
Bulk Order Processing: Automated order handling and efficient workflows for high-volume sales.



Cost Control: Precise cost tracking to maximize profit margins in wholesale operations.



Supplier Management: Track supplier performance, prices, and discounts to optimize procurement.



Inventory Optimization: Real-time stock levels, automated reordering, and demand forecasting to prevent stockouts and excess.

03

Retail

Odoo Solution: Integrated retail management covering POS, inventory, sales, and customer loyalty programs.

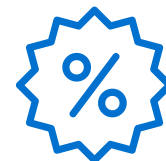
Detailed Benefits:



Unified Sales Management: Centralized POS and online sales, enabling real-time inventory updates and efficient checkout.



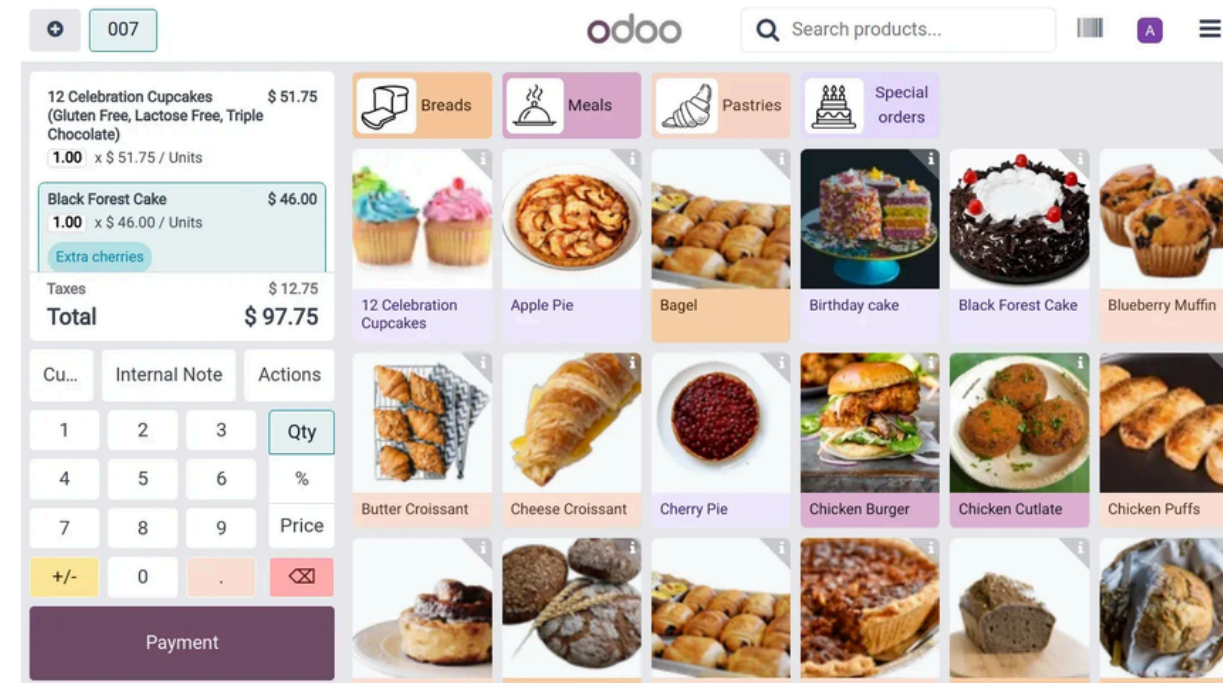
Inventory Tracking: Accurate tracking of inventory movements and product availability across multiple locations.



Customer Loyalty Programs: Personalized discounts and loyalty points to enhance customer retention.



Sales Reporting: Detailed insights into top-performing products, seasonal trends, and sales by location.





04 Restaurant

Odoo Solution: Comprehensive restaurant management for order handling, menu updates, table reservations, and customer service.

Key Modules: POS, Inventory, Kitchen Management, CRM

Detailed Benefits:



Order Efficiency: Fast order processing from POS to the kitchen, reducing wait times and improving service quality.



Dynamic Menu Management: Easily update menus, including seasonal items and promotions.



Table Management: Reservation scheduling and table allocation to maximize seating efficiency.



Customer Insights: Track customer preferences and dining habits to personalize experiences.



05

Distribution (Cash Van)

Odoo Solution: End-to-end distribution management for stock tracking, logistics coordination, and demand forecasting.

Detailed Benefits:



Stock Visibility: Real-time tracking of inventory across warehouses, ensuring efficient distribution.



Demand Planning: Forecasting tools to anticipate product demand and avoid overstocking or stockouts.

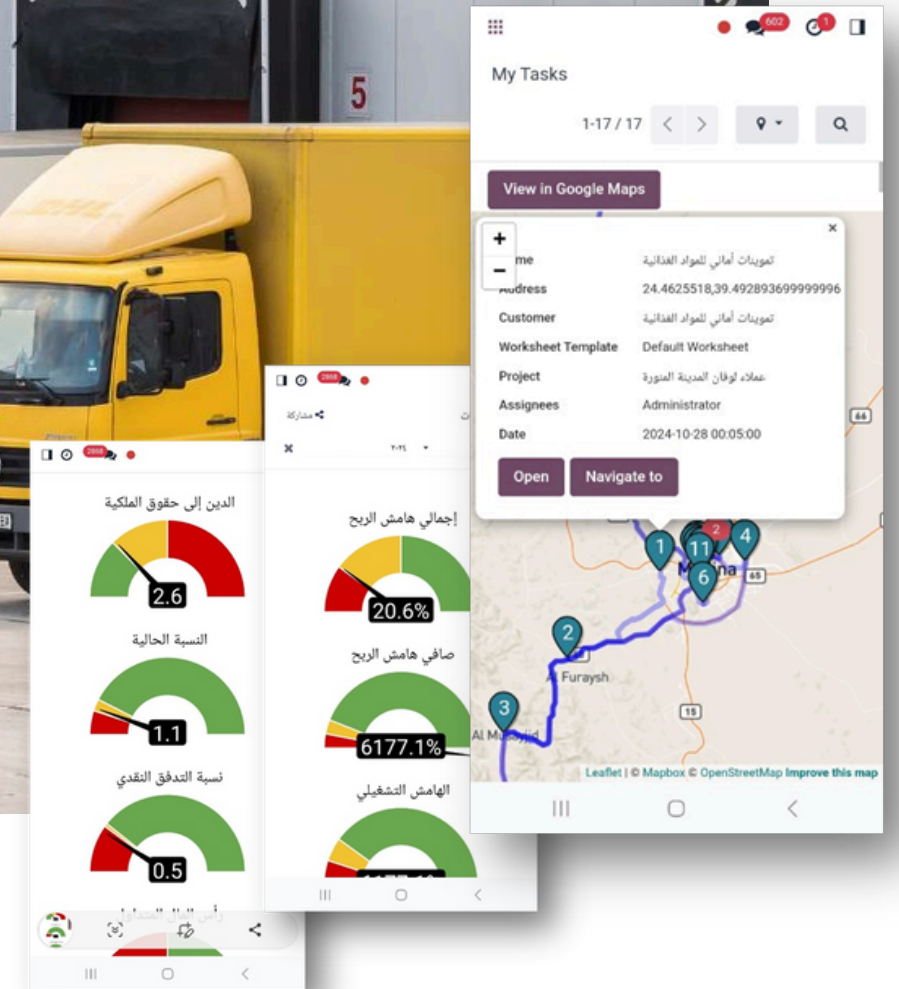


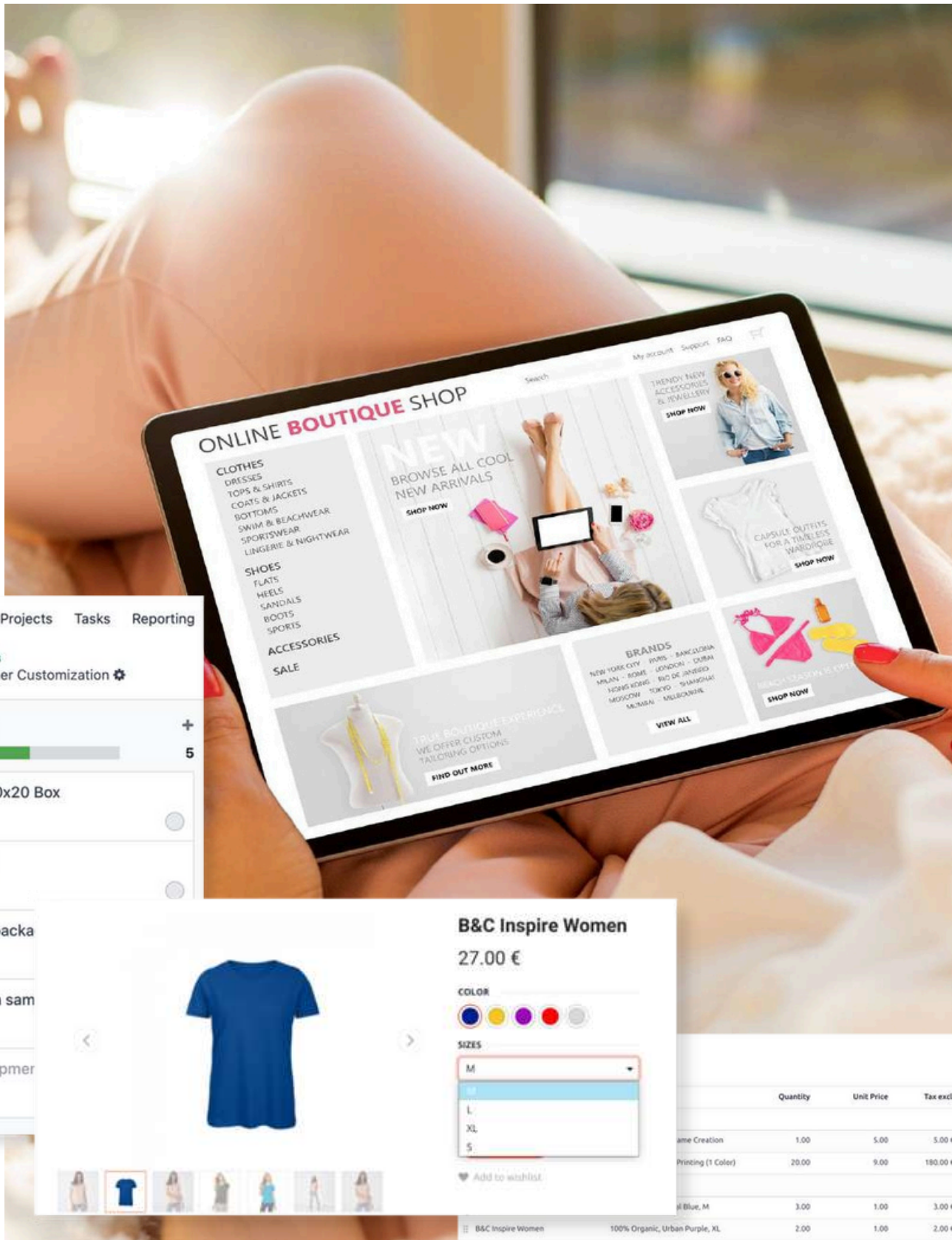
Efficient Logistics: Route optimization and delivery tracking to improve on-time shipments.



Geo Location Tasks Management: Manage salespersons effectively, streamlining sales and distribution cycles.

Product	On Hand	Replenishment
[ASWTPRHY210] Asi...	0.00	
Aqua Double Soap Di...	38.00	
Aqua Double Soap Di...	40.00	
Ring Lock [Tala] (Big...	100.00	
Ring Lock [Tala] (Sm...	100.00	
TAB Cabinet Handle (...)	100.00	
[AQTWLRKASTROAT...	100.00	100.00
[BTST02] Bathroom ...	98.00	98.00
[CTSTB8R] City Set ...	9.00	9.00
[JKPTSFD01] JK Wall ...	0.00	0.00





06

eCommerce

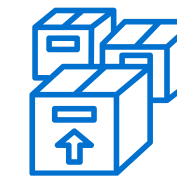
Odoo Solution: A fully integrated eCommerce platform with seamless inventory and order management.

Key Modules: Website, eCommerce, Inventory, Sales, Marketing

Detailed Benefits:



Product Management: Easy setup of product categories, descriptions, images, and pricing.



Unified Inventory Control: Real-time inventory updates for both online and offline sales.



Customer Engagement: Marketing tools for targeted campaigns, cross-selling, and upselling.



Analytics & Reporting: Detailed reports on sales, traffic, and conversion rates.

07

Facility Management (CMMS)

Odoo Solution: A Computerized Maintenance Management System (CMMS) tailored for asset tracking, work order management, and preventive maintenance.

Key Modules:
Maintenance, Inventory,
Project, Helpdesk

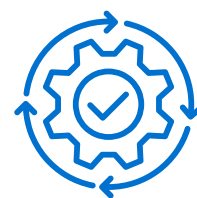
Detailed Benefits:



Asset Management:
Detailed records of each asset's location, condition, and maintenance history.



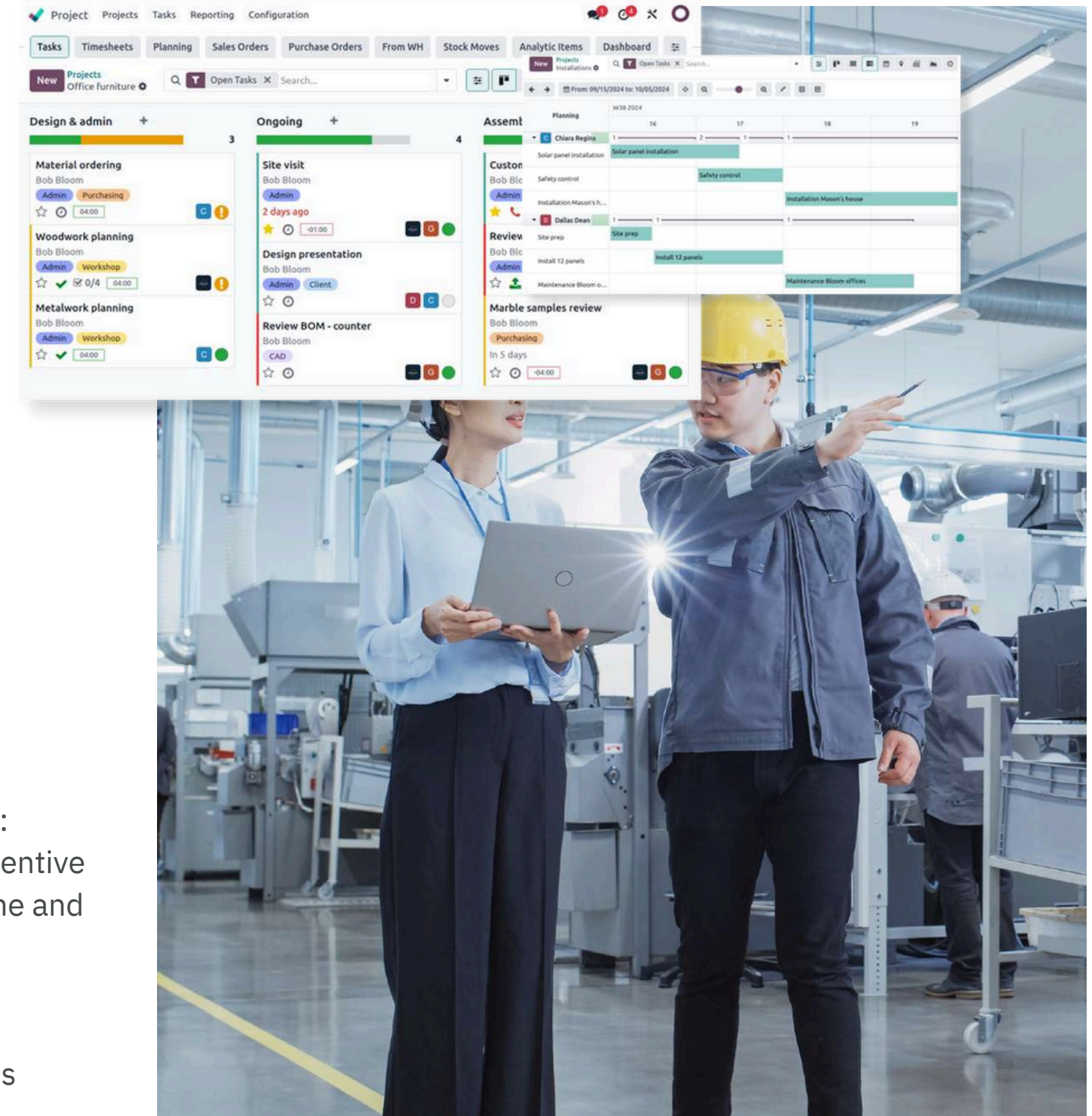
Preventive Maintenance:
Schedule and track preventive tasks to reduce downtime and prolong asset lifespan.



Work Order Management:
Efficiently assign, monitor, and close work orders.



Reporting Tools: Analysis of maintenance costs, asset performance, and service requests.





08

Contracting

Odoo Solution: Comprehensive construction project management covering budget planning, resource allocation, and billing.

Key Modules: Project, Timesheets, Purchase, Invoicing

Detailed Benefits:



Project Scheduling: Plan and monitor project milestones, resource allocations, and deadlines.



Cost Tracking: Monitor project budgets, expenses, and profitability in real time.



Contractor Management: Track contractor activities, progress, and billing cycles.



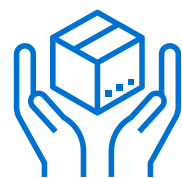
Compliance & Safety: Record safety checks, compliance documentation, and project certifications.

09

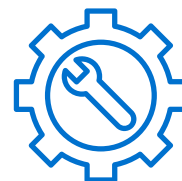
Manufacturing

Odoo Solution: Complete manufacturing management from Bill of Materials (BOM) to quality control and work order tracking.

Detailed Benefits:



Production Planning:
Automated production scheduling based on orders and material availability.



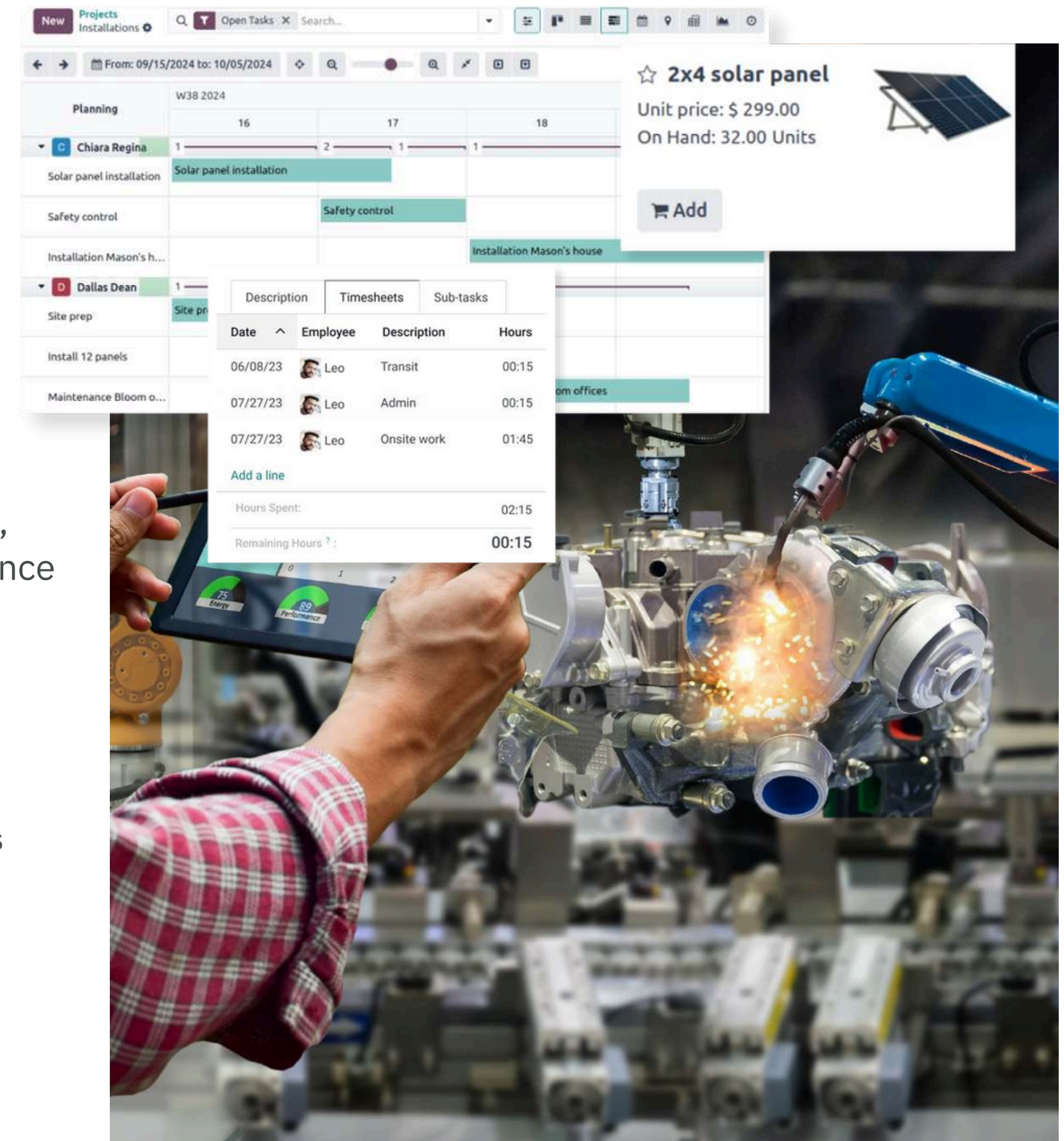
Maintenance Integration:
Scheduled equipment maintenance to prevent production delays.



Quality Control:
Integrated quality checks to ensure products meet specified standards.



Cost Analysis:
Accurate tracking of production costs to optimize profitability.





10

Hospitality

Odoo Solution: All-in-one hospitality management system covering reservations, billing, and guest services.

Key Modules: Reservation, POS, CRM, Invoicing

Detailed Benefits:



Reservation Management: Real-time booking and room availability updates.



Guest Services: Track guest preferences and deliver personalized services.



Billing Integration: Simplified invoicing for accommodations, food, and services.



Feedback Tracking: Monitor guest feedback for continuous improvement.

☆ Check Lift

ProjectRenovations

Allocated Time10:00 (40 %)

Milestone e.g. Product Launch

Deadline11/15/2023 17:00:00

Assignees Mitchell Admin

Tags

Customer

DescriptionTimesheetsSub-tasksBlocked By

Date	Employee	Description	Hours Spent
10/31/2023	Anita Oliver	Quality analysis	00:30
10/31/2023	Anita Oliver	Requirements analysis	00:15
11/10/2023	Eli Lambert	Call	03:15

Schedule

	23	24	25	26	27
Open Shifts					
Arthur Couyère	Bar	Bar	Bar		
0h / 40h (0%)					
Chef Jeff (Chef)	12:00 PM - 4:00 PM - Kitchen	12:00 PM - 4:00 PM - Kitchen	12:00 PM - 4:00 PM - Kitchen	12:00 PM - 4:00 PM - Kitchen	12:00 PM - 4:00 PM - Kitchen
15h / 40h (37.5%)	Kitchen	Kitchen	Kitchen	Kitchen	Kitchen
Jane Service (Service)	1:00 PM - 5:00 PM - Service	1:00 PM - 5:00 PM - Service	1:00 PM - 5:00 PM - Service	1:00 PM - 5:00 PM - Service	1:00 PM - 5:00 PM - Service
15h / 40h (37.5%)	Service	Service			Service
John Cocktail (Bar Tender)	1:00 PM - 4:00 PM - Bar	1:00 PM - 4:00 PM - Bar	1:00 PM - 4:00 PM - Bar	1:00 PM - 4:00 PM - Bar	Bar
8h / 40h (20%)					
Zuzanna Wirsuw		8:00 AM - 5:00 PM - Bar	Service	Service	1:00 PM - 4:00 PM - Bar
11h / 40h (27.5%)					
Total	08:00	16:00	08:00	08:00	09:00

1

DrinksFood

Blond Beer

Desperados

Green Tea

Fanta 2.00 x \$ 2.53 / Units \$ 5.06

Cubanisto 33cl 2.00 x \$ 4.60 / Units \$ 9.20

Ice Tea 1.00 x \$ 2.53 / Units \$ 2.53

Jupiler 33cl 1.00 x \$ 2.88 / Units \$ 2.88

Taxes \$ 2.57

Total \$ 19.67

Pay \$ 19.67

123456789+/-0.

CustomerActions

<OrderPayment



11

Sports Club & Gym

Odoo Solution: Membership and facility management tailored for gyms and sports clubs.

Key Modules: Membership, CRM, POS, Scheduling

Detailed Benefits:



Membership Management:
Track member subscriptions, renewals, and attendance.



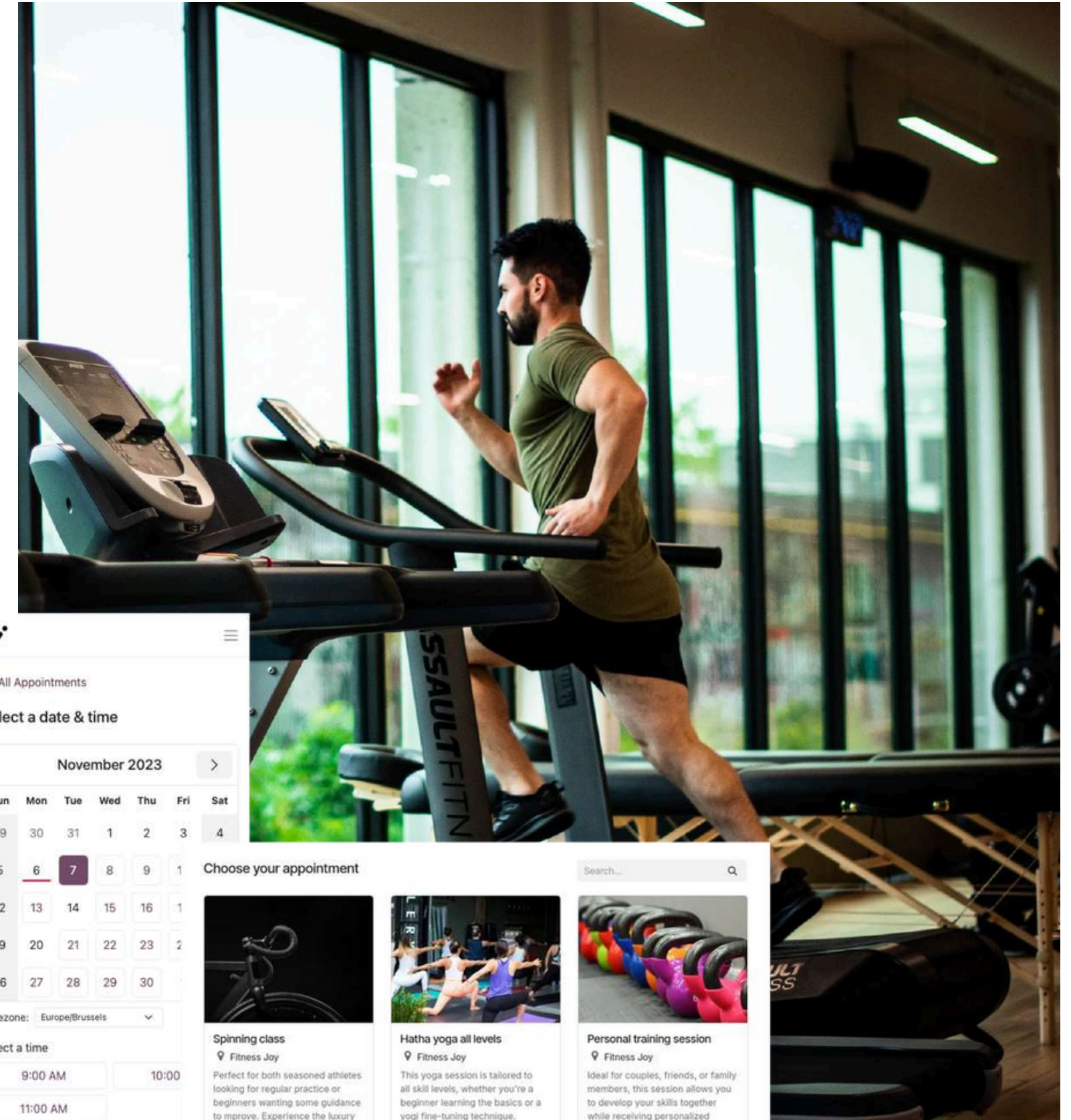
Class Scheduling:
Create and manage class schedules, trainers, and facilities.



Member Engagement:
Track progress and provide personalized services to enhance retention.



Payment Integration:
Integrated billing for memberships, classes, and products.



Schedule an Appointment

VIEW AVAILABILITY →

Eye Test (NY)

Hey. If you're from NY, book your appointments here.

A

 Administrator

📍

 My Company

VIEW AVAILABILITY →

Eve Test (Texas)

Hey. If you're from Texas, book your appointments here.

A

 Administrator

📍

 Online



All Appointments

Select a date & time

November 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

Timezone: Europe/Brussels

Select a time

9:00 AM

10:00 AM

11:00 AM

CRM Sales Reporting Configuration

New Generate Leads Pipeline

New

Yulia Babba - Eye Test (NY) Booking

Yulia Babba

☆☆☆ 🌿

A

Thierry Henri - Eye Test (NY) Booking

Thierry Henri

☆☆☆ 🌿

A

Clark Gobble - Eye Test (NY) Booking

Clark Gobble

☆☆☆☆ 🌿

A

John Ramsay - Eye Test (NY) Booking

John Ramsay

☆☆☆ 🌿

A

Ms. Jackson - Eye Test (NY) Booking

Ms. Jackson

☆☆☆ 🌿

A

12

Medical (Clinics & Hospitals)

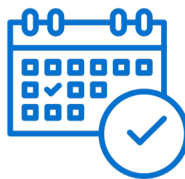
Odoo Solution: A unified solution for managing patient records, appointments, billing, and inventory.

Key Modules: Healthcare, Inventory, Scheduling, Invoicing

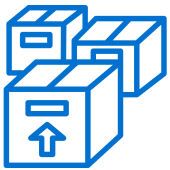
Detailed Benefits:



Patient Management: Centralized patient records, including medical history and prescriptions.



Appointment Scheduling: Efficient scheduling to reduce patient wait times.



Inventory Control: Real-time tracking of medical supplies and equipment.



Billing & Insurance: Simplified invoicing, insurance claims, and payment processing.



13

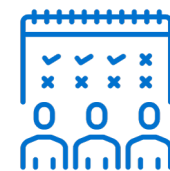
Education (SIS)

Odoo Solution: A Student Information System (SIS) for managing admissions, attendance, grading, and communication.

Detailed Benefits:



Student Lifecycle Management: Track students from admission to graduation.



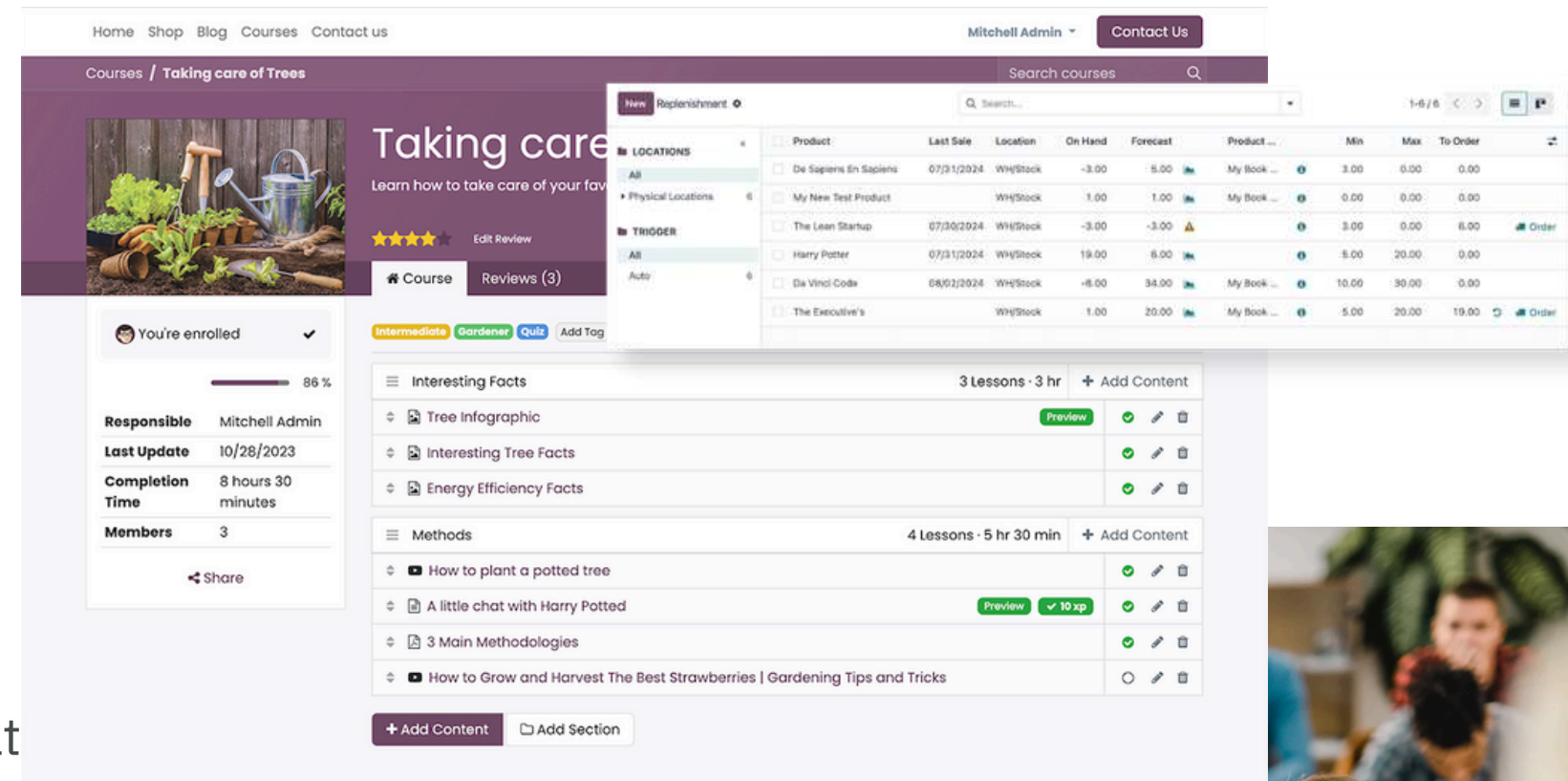
Attendance Tracking: Real-time attendance records and analytics.

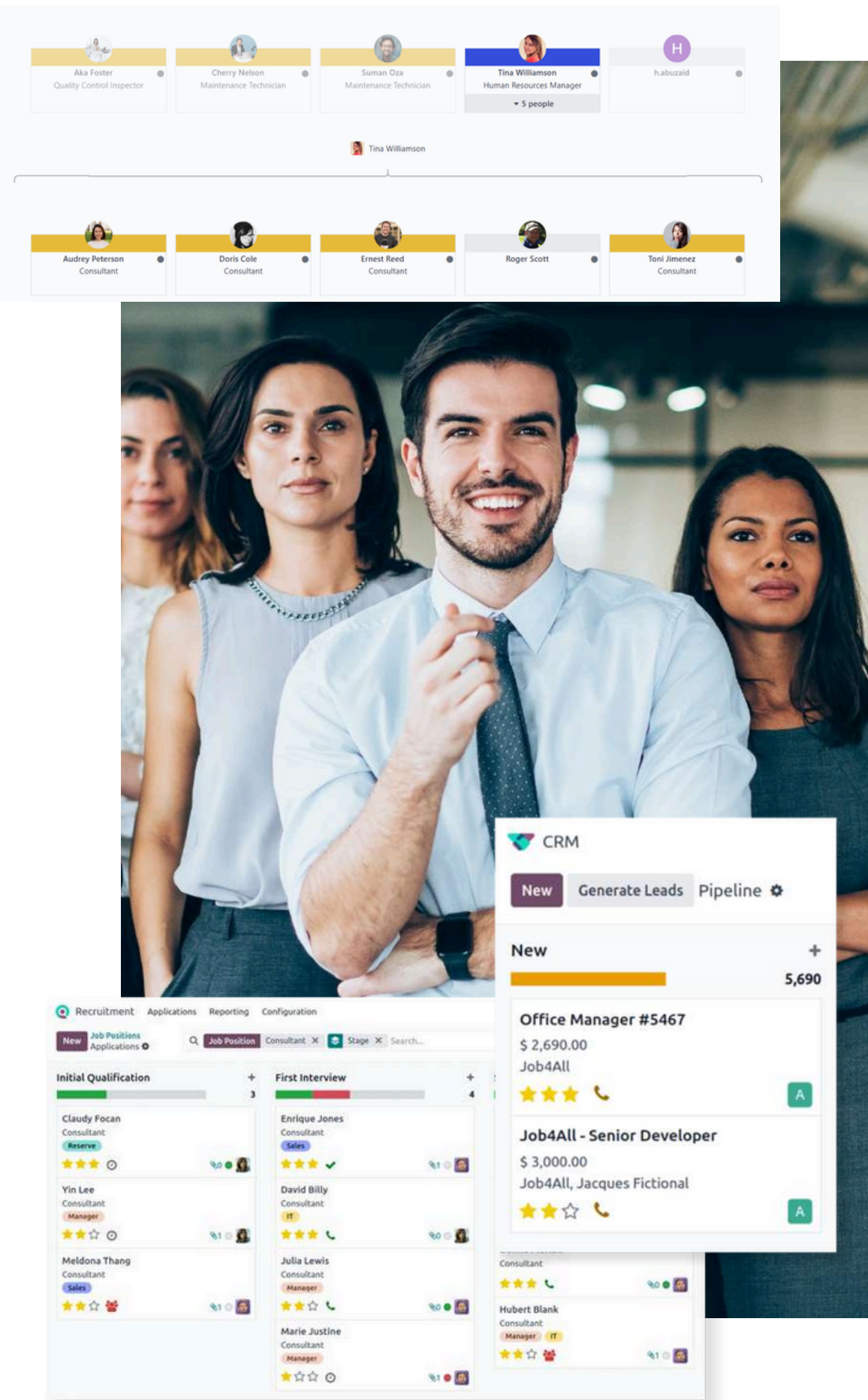


Parent-Teacher Communication: Streamlined communication tools to engage parents.



Gradebook & Reporting: Automated grading and reporting for academic performance.





14

Human Resources

Odoo Solution: Comprehensive HR management covering personnel, payroll, recruitment, and appraisals.

Key Modules: HR, Payroll, Time Off, Recruitment, Appraisal

Detailed Benefits:



Centralized HR Data: Manage employee records, contracts, and personal details in one centralized system.



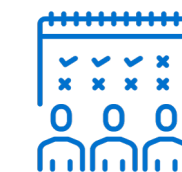
Payroll Automation: Streamline payroll processing with automated calculations, tax deductions, and payslips generation.



Recruitment Management: Track job postings, candidate applications, and interview scheduling.



Performance Appraisals: Monitor employee performance, set objectives, and evaluate achievements for career development.



Leave & Attendance Management: Track time-off requests and attendance, integrating directly with payroll for accurate calculations.

15

Fleet Management

Odoo Solution: Comprehensive fleet management for monitoring vehicle usage, maintenance schedules, and expenses.

Detailed Benefits:



Vehicle Tracking: Detailed records of vehicle locations, availability, and usage.



Fuel Management: Track fuel consumption and costs for budget control.



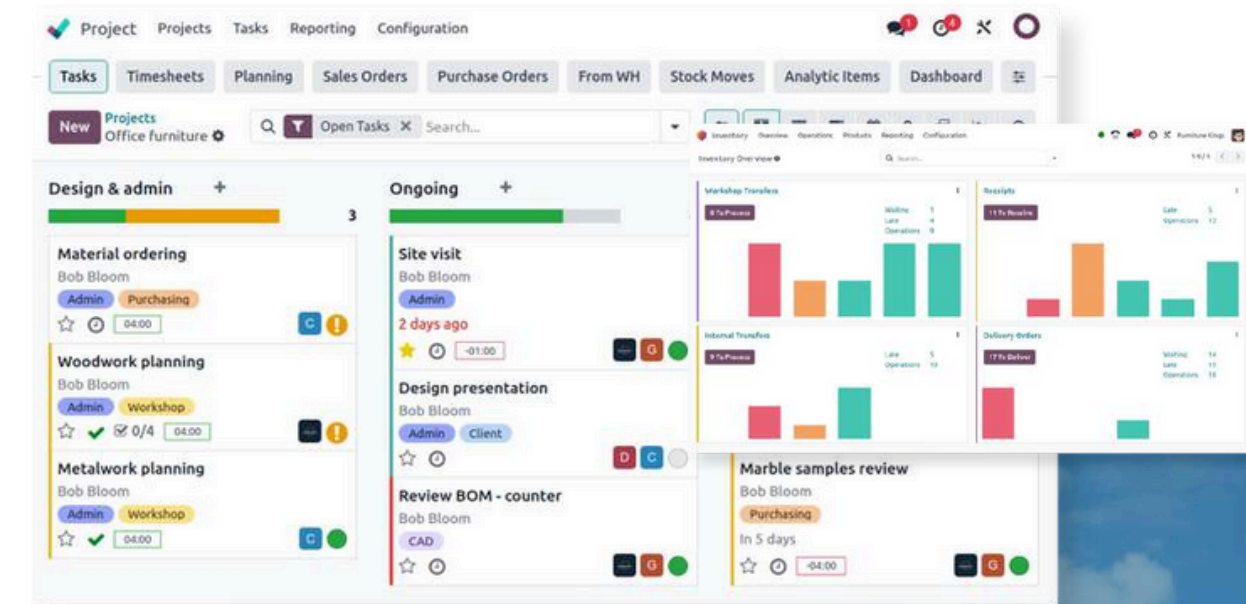
Compliance Management: Keep track of insurance renewals, registration, and other compliance requirements.

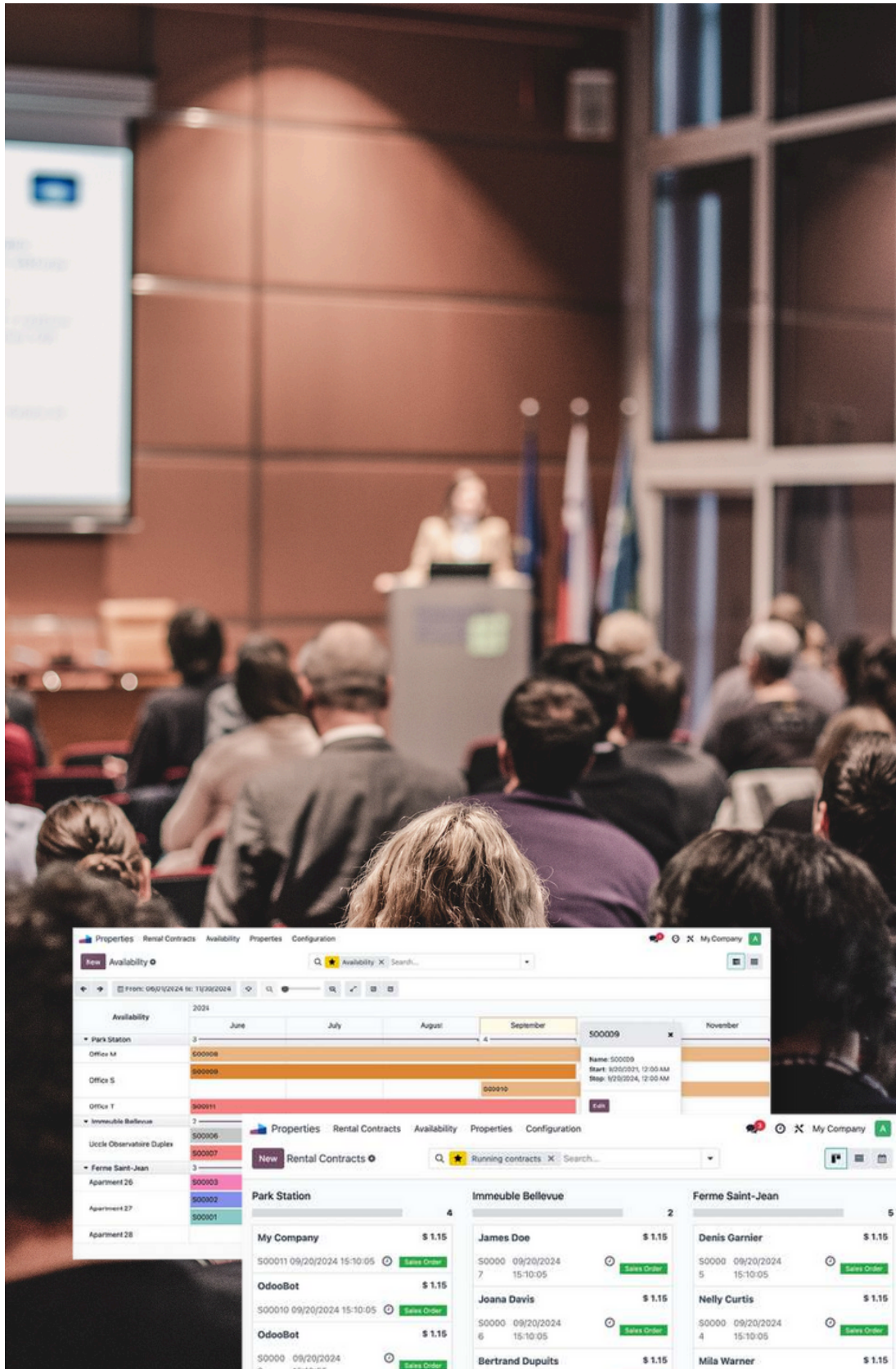


Maintenance Scheduling: Set preventive maintenance schedules to reduce unexpected breakdowns.



Expense Reporting: Real-time tracking of expenses like fuel, maintenance, and repairs to control costs.





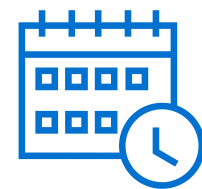
16

Events Management

Odoo Solution: End-to-end event management platform for organizing, promoting, and executing events of all sizes.

Key Modules: Events, CRM, Marketing, Invoicing

Detailed Benefits:



Event Planning: Create and manage event agendas, speakers, and schedules.



Participant Registration: Streamlined registration process with options for online payment.



Feedback Collection: Post-event surveys and feedback forms to gather insights for future events.



Marketing Tools: Engage attendees with automated email campaigns, newsletters, and social media integration.



Revenue Tracking: Track event revenue through ticket sales, sponsorships, and invoicing.

17

Marketing

Odoo Solution: Integrated marketing suite for managing campaigns, social media, and customer segmentation

Key Modules: Marketing Automation, Social Media, CRM, Email Marketing

Detailed Benefits:



Campaign Management: Design and execute targeted marketing campaigns for lead generation and customer engagement.



Social Media Integration: Manage social media content and engagement from one platform.



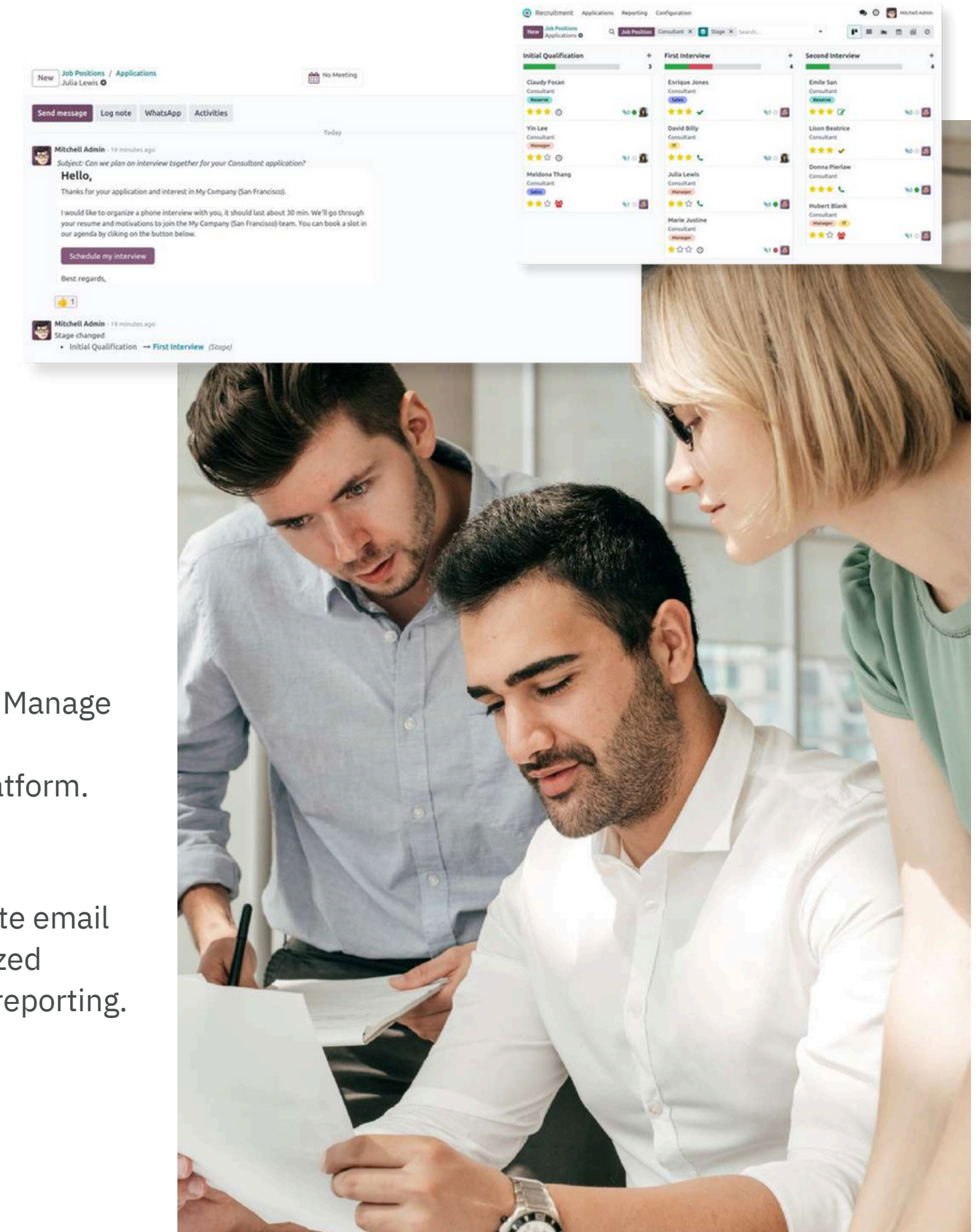
Customer Segmentation: Group customers based on demographics, purchase history, and behavior for personalized outreach.



Email Marketing: Automate email marketing with personalized templates, tracking, and reporting.

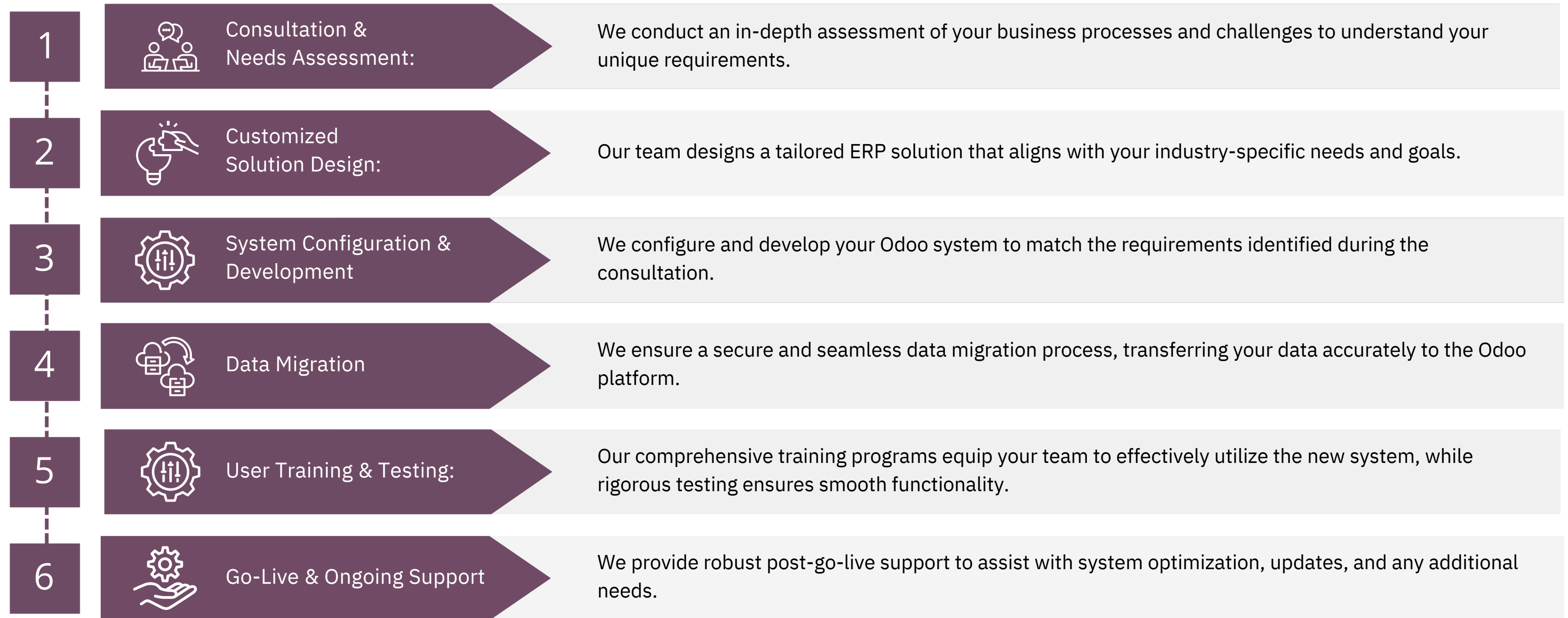


Performance Analytics: Real-time campaign performance metrics, including click-through rates, conversions, and ROI.



Our Process

At Variety IT, we follow a structured approach to ensure a seamless Odoo ERP implementation tailored to meet the specific needs of each industry:



Local outreach

Variety IT SA Local Team leads



Amr Baz
Cheif Executive Officer

Mob: +966 56 409 9728
Email: a.baz@varietyit.com



Mohamed Ibrahim
Cheif Technology Officer

Mob: +966 58 050 2839
Email: a.baz@varietyit.com



Reham Adel
Marketing and Sales
Manager

Email: sales@varietyit.com



Shahd AL Qahtani
Business Partner

Email: info@varietyit.com

odoo



References - Saudi Arabia

الوطني المهيدب
Al Muhaideb National



**CHUCK E.
CHEESE®**



زهرة الربيع
Spring Rose


FAYENDRA
فايندرا

**GLOBAL
ADVICE**
Be Sure!



المهيدب
للأدوات الصحية والسيراميك
Al Muhaideb Sanitary Ware & Ceramics

Alrójhi Foods
أغذية الراجحي


معاً للطبيعة
Together For Nature
عطارة
الدكمة Elhekma

Kitchen Line
INTERNATIONAL

Luwan شركة
لوفان الوطنية للتجارة



الحاسبوب
Al-Hasoob

For Trading
**Talal
alharbi**
مؤسسة طلال حواس الحربي للتجارة



References - EGYPT



Saudi Arabia | Riyadh

☎ +966 564 099 728

✉ sales@varietyit.com

🌐 varietyit.com

📍 Hamad Tower, King Fahd Branch Rd, Al
Olaya, 4th floor, Riyadh 12584



Egypt | Cairo

☎ +20 01000 355 003

✉ sales@varietyit.com

🌐 varietyit.com

📍 Office 205 La Cite' Plaza, Central Axis,
6th of October, Giza Governorate



VARIETY IT

